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Bluefish444 Media Contact: Daniel Clissold
+61 3 9682 9477, marketing@bluefish444.com

NEWTEK CONNECT PRO NOW SUPPORTING 4K SDI TO NDI® WITH BLUEFISH444

Bluefish444 SDI cards send and receive 4K NDI video and audio over IP to support interconnected production workflows with NewTek Connect Pro

North Melbourne, Australia, September 6, 2017 - [Bluefish444](http://Bluefish444.com), manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP & HDMI I/O cards, and mini converters, for the professional video industry, announces [NewTek Connect Pro](#) support for Bluefish444's [Epoch range](#) of 4K-capable video cards, allowing real-time 4K SDI input and output to NDI® for production use.

The collaboration between Bluefish444 and [NewTek](#) enables input and output of SDI video signals up to 4K 60p as part of an NDI-based IP workflow. This allows Bluefish444 installations globally to implement interconnected, Ultra HD production workflows comprised of SDI and IP-based technologies. The latest NewTek Connect Pro update also coincides with the release of NDI version 3.

NewTek Connect Pro is a software application that runs on a standard Windows PC to serve video across a network, to and from hundreds of compatible systems and devices for switching, streaming, display, and distribution.

NDI, a royalty-free enabling technology for IP live production workflows developed by NewTek, allows multiple video systems to identify and communicate with one another over IP, and to encode, transmit, and receive many streams of high quality, low latency, frame-accurate video and audio in real time.

"Bluefish444 have been fortunate to work closely with the team at NewTek to ensure that the support for Bluefish444 video I/O cards performs at its best," said Tom Lithgow, Bluefish444 Product Manager. "With affordable access to 4K 60p video signals using Bluefish444 SDI inputs and outputs and NewTek Connect Pro, interconnected production workflows become that much more advantageous to conventional installations."

"IP is changing the way professionals view video production, including 4K," said Michael Kornet, Executive Vice President and General Manager of NDI for NewTek. "Bluefish444 is highly respected both at NewTek and within the industry, and their NDI 4K integration with NewTek Connect Pro presents NDI customers with compelling new opportunities in implementing the highest quality IP workflows."

All Bluefish444 Epoch video cards are compatible with NewTek Connect Pro for single or multi-channel SDI input and output, with the Bluefish444 Epoch | 4K Neutron and Epoch | 4K Supernova S+ ranges supporting resolutions of up to 4K at 60fps.

Epoch video cards are available from [Bluefish444 authorised distributors and resellers worldwide](#), and start from USD\$1,695.

Bluefish444 will be demonstrating the latest support for NewTek's 4K NDI version 3 on stand [7.J07](#) at [IBC Show 2017](#). For more information, visit [#NDIcentral](http://bluefish444.com)

About Bluefish444

Bluefish444 is the manufacturer of the industry's highest-quality uncompressed 4K SDI, ASI, Video Over IP

& HDMI I/O cards for the Windows, macOS and Linux operating systems. Its video cards are used not only in traditional broadcast and post-production but also in emerging workflows such as live events, immersive graphics, augmented reality and video over IP. Bluefish444 has a growing presence in industries adopting professional video such as the medical, automotive, defence and mining industries.

Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. Bluefish444's range of video cards are incorporated in video servers, encoders, decoders and character generator solutions by numerous 3rd party OEM manufacturers, in addition to other niche & mainstream applications.

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd., which is based in North Melbourne, Australia. Its products are distributed via an extensive sales channel of OEMs, dealers, and system integrators globally. For further information, visit bluefish444.com

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